



# MOBILE.<sup>TM</sup> WORLD CONGRESS

Barcelona | 27 February – 1 March 2012



THE FINNMOB TEAM HAS OVER 50 ACCUMULATED VISITS TO MOBILE WORLD SINCE 1998 AND ARE INSIDERS TO MOST UNDERGROUND NETWORKING ACTIVITIES, IN ADDITION TO THE OFFICIAL ONES.

### BARCELONA PACKAGE INCLUDES:

#### HIGH QUALITY

- One Exhibition Pass for the whole congress.
- Finnish Mobile Association Booth dedicated to directing traffic and attracting many industry leaders to the stand.

#### JOINT SPACE

- Plenty of bar tables and stools for informal discussions with visitors.
- Visibility within the stand and on FinnMob collateral.

#### MARKETING

- Assistance in organizing meetings with key customers, partners, and investors.
- Promotion of events where participants are involved.
- Opportunities for evening networking activities throughout the congress.
- Access to leading bloggers, and FinnMob's extensive web and mobile promotion activities.
- Visibility in our joint promotion with our long-time partner, the Israel Mobile Association.
- 100 euro voucher toward your 2012 membership in FinnMob.



### PACKAGE PRICE:

# 3.000 EURO VAT 0%

As a participant in our posse, you will be co-marketed as one of the top Finnish startups, and enjoy cross-promotion with Nokia, Microsoft, Aalto University, Helsinki's International VC Zone, and the Helsinki World Design Capital program.

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### EVENT SPONSORS

*finnish mobile* association



FOR AN ADDITIONAL 300 EURO PER PERSON (VAT 0%), WE CAN PROVIDE CHEAP, CHEERFUL, STARTUP FRIENDLY APARTMENT SPACE (WHILE SUPPLY LASTS), INCLUDING BREAKFAST.

